

1724 Connecticut Avenue, NW
Washington, DC 20009
(202) 234-5570

Interviews: 1,006 registered voters
Dates: September 17-19, 2004

48 Male
52 Female
[109]

FINAL

Study #6047
NBC News/Wall Street Journal
September 2004

Please note: all results are shown as percentages unless otherwise stated.

The margin of error for 1,006 interviews is $\pm 3.1\%$

Unless otherwise noted by a "+", all previous data shown reflects responses among all adults.

1a. Are you currently registered to vote at this address?

Registered.....	100	CONTINUE	[138]
Not registered.....	-	TERMINATE	
Not sure	-		

1b. And did you register to vote within the past twelve months, or have you been registered to vote for longer than that?

Registered within past 12 months.....	10	CONTINUE	[139]
Registered for longer than that.....	90	Skip to Q.1d	
Not sure	-		

(ASK ONLY OF RESPONDENTS WHO HAVE REGISTERED WITHIN THE PAST 12 MONTHS IN Q.1b.)

1c. Did you decided to register to vote within the past twelve months because you were not previously eligible to vote or because you were not previously interested in voting? +

Not previously eligible.....	26	[140]
Not previously interested.....	27	
Other (VOL).....	43	
Not sure.....	4	

+ Results shown reflect responses among registered voters.

- 1d. Please tell me how interested you are in this November's elections, using a scale from one to ten, on which a ten means that you are very interested in this November's elections and a one means that you are not at all interested? You may choose any number from one to ten. +

	9/04+	8/04+	
10, very interested.....	71	63	[141-142]
9.....	7	10	
8.....	9	12	
7.....	5	6	
6.....	2	2	
5.....	4	4	
4.....	1	1	
3.....	-	-	
2.....	-	1	
1, not at all interested.....	1	1	
Not sure.....	-	-	

+ Results shown reflect responses among registered voters.

- 2a. How old are you? (IF "REFUSED," ASK:) Well, would you tell me which age group you belong to? +

18-24.....	6	50-54.....	10	[143-144]
25-29.....	8	55-59.....	10	
30-34.....	9	60-64.....	8	
35-39.....	7	65-69.....	8	
40-44.....	9	70-74.....	6	
45-49.....	11	75 and over.....	7	
		Refused.....	1	

+ Results shown reflect responses among registered voters.

- 2b. When it comes to this November's elections, will you definitely vote in person, probably vote in person, probably vote with a mail ballot, absentee ballot, or some other form of early voting, or definitely vote with a mail ballot, absentee ballot, or some other form of early voting? +

Definitely vote in person.....	80	Skip to Q.3	[145]
Probably vote in person.....	6		
Probably vote with mail/ absentee ballot/other early voting.....	5	CONTINUE	
Definitely vote with mail/ absentee ballot/other early voting.....	7		
Depends (VOL).....	1	Skip to Q.3	
Not sure.....	1		

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO SAY THEY WILL VOTE WITH A MAIL, ABSENTEE BALLOT, OR OTHER FORM OF EARLY VOTING IN Q.2b.)

- 2c. And will you vote as soon as you receive your mail-in ballot, or will you wait until closer to the November second election? +

Will vote as soon as receive ballot.....	62	[146]
Will vote closer to November second election.....	32	
Not sure.....	6	

+ Results shown reflect responses among registered voters.

3. All in all, do you think that things in the nation are generally headed in the right direction, or do you feel that things are off on the wrong track?

	<u>9/04+</u>	<u>8/04+</u>	<u>7/04+</u>	<u>6/04+</u>	<u>5/04+</u>	<u>High</u> <u>9/01</u>	<u>Low</u> <u>7/92+</u>	[147]
Headed in the right direction.....	39	36	36	36	33	72	14	
Off on the wrong track.....	49	50	48	48	50	11	71	
Mixed (VOL).....	10	12	14	14	14	11	9	
Not sure.....	2	2	2	2	3	6	6	
	<u>3/04+</u>	<u>1/04</u>	<u>12/14/03</u>	<u>12/13/03</u>	<u>11/03</u>	<u>9/03</u>	<u>7/03</u>	
	43	47	56	41	43	38	42	
	49	43	30	48	47	50	44	
	4	6	9	8	6	8	9	
	4	4	5	3	3	4	4	
	<u>5/03+</u>	<u>4/03</u>	<u>1/03</u>	<u>12/02</u>	<u>10/02+</u>	<u>9/02</u>	<u>7/02</u>	
	49	62	36	43	44	42	40	
	38	22	47	42	42	43	42	
	8	13	14	13	14	12	14	
	5	3	3	2	-	3	4	
	<u>6/02</u>	<u>4/02</u>	<u>1/02</u>	<u>12/01</u>	<u>9/01</u>	<u>6/01</u>	<u>4/01</u>	
	52	53	62	70	72	43	47	
	31	28	20	15	11	39	39	
	14	15	14	12	11	14	11	
	3	4	4	3	6	4	3	

+ Results shown reflect responses among registered voters.

4a. In general, do you approve or disapprove of the job that George W. Bush is doing as president?

	<u>9/04+</u>	<u>8/04+</u>	<u>7/04+</u>	<u>6/04+</u>	<u>5/04+</u>	<u>High</u> <u>11/01</u>	<u>Low</u> <u>6/04+</u>	[148]
Approve.....	47	47	48	45	47	88	45	
Disapprove.....	48	48	46	49	46	7	49	
Not sure.....	5	5	6	6	7	5	6	
		<u>3/04+</u>	<u>1/04</u>	<u>12/14/03</u>	<u>12/13/03</u>	<u>11/03</u>	<u>9/03</u>	
		50	54	58	52	51	49	
		46	41	34	41	44	45	
		4	6	9	7	5	6	
		<u>7/03</u>	<u>5/03+</u>	<u>4/03</u>	<u>3/29-30/03</u>	<u>3/23/03</u>	<u>3/17/03</u>	
		56	62	71	66	67	62	
		38	31	23	29	28	33	
		6	7	6	5	5	5	
		<u>2/03¹</u>	<u>1/03</u>	<u>12/02</u>	<u>10/02+</u>	<u>9/02</u>	<u>7/02</u>	
		61	54	62	63	64	67	
		31	40	33	31	30	27	
		8	6	5	6	6	6	
		<u>6/02</u>	<u>5/02</u>	<u>4/02</u>				
		69	75	74				
		23	18	20				
		8	7	6				

¹ Overnight poll conducted after Colin Powell's speech to the United Nations.

+ Results shown reflect responses among registered voters.

4b. Do you generally approve or disapprove of the job that George W. Bush is doing in handling the economy?

	<u>9/04+</u>	<u>8/04+</u>	<u>6/04+</u>	<u>5/04+</u>	<u>3/04+</u>	<u>1/04</u>	[149]
Approve.....	45	43	45	41	46	49	
Disapprove.....	51	52	49	53	51	45	
Not sure.....	4	5	6	6	3	6	
		<u>12/13/03</u>	<u>11/03</u>	<u>9/03</u>	<u>7/03</u>	<u>5/03+</u>	
		48	50	43	45	47	
		46	44	52	48	45	
		6	5	6	7	8	
		<u>4/03</u>	<u>1/03</u>	<u>12/02</u>	<u>10/02+</u>	<u>9/02</u>	
		49	44	47	48	48	
		42	49	45	44	43	
		9	7	8	8	9	
	<u>7/02</u>	<u>6/02</u>	<u>4/02</u>	<u>1/02</u>	<u>12/01</u>	<u>6/01</u>	
	49	57	61	63	63	50	
	43	34	30	27	25	38	
	8	9	9	10	12	12	

+ Results shown reflect responses among registered voters.

4c. In general, do you approve or disapprove of the job that George W. Bush is doing in handling our foreign policy?

	<u>9/04+</u>	<u>8/04+</u>	<u>6/04+</u>	<u>5/04+</u>	<u>3/04+</u>	<u>1/04</u>	<u>12/14/03</u>	<u>12/13/03</u>	
Approve.....	44	44	44	43	47	54	56	48	[150]
Disapprove.....	51	52	52	51	49	41	37	47	
Not sure.....	5	4	4	6	4	5	7	5	
	<u>11/03</u>	<u>9/03</u>	<u>7/03</u>	<u>5/03+</u>	<u>4/03</u>	<u>1/03</u>	<u>12/02</u>	<u>10/02+</u>	
	48	47	55	63	70	51	57	58	
	48	46	39	31	24	42	36	35	
	4	7	6	6	6	7	7	7	
		<u>9/02</u>	<u>7/02</u>	<u>6/02</u>	<u>4/02</u>	<u>1/02</u>	<u>12/01</u>	<u>6/01</u>	
		55	62	64	68	81	82	50	
		34	28	28	26	13	12	32	
		11	10	8	6	6	6	18	

+ Results shown reflect responses among registered voters.

4d. When it comes to dealing with the war on terrorism, do you approve or disapprove of the job George W. Bush is doing?

	<u>9/04+</u>	<u>8/04+</u>	<u>6/04+</u>	<u>1/04</u>	<u>12/14/03</u>	<u>12/13/03</u>	<u>11/03</u>	<u>9/03</u>	
Approve.....	52	53	48	63	66	56	56	60	[151]
Disapprove.....	43	42	47	31	27	38	39	34	
Not sure.....	5	5	5	6	7	5	5	6	
	<u>7/03</u>	<u>1/03</u>	<u>12/02</u>	<u>9/02</u>	<u>7/02</u>	<u>6/02</u>	<u>5/02</u>	<u>4/02</u>	
	66	64	66	67	73	75	75	76	
	28	28	27	26	22	20	18	19	
	6	8	7	7	5	5	7	5	

+ Results shown reflect responses among registered voters.

5. Looking ahead to November's presidential election, do you think George W. Bush deserves to be reelected, or do you feel that he does not deserve to be reelected?

	<u>9/04+</u>	<u>8/04+</u>	<u>7/04+</u>	<u>6/04+</u>	<u>5/04+</u>	
Yes, deserves to be reelected.....	47	46	46	45	45	[152]
No, does not deserve to be reelected.....	48	50	47	50	49	
Not sure.....	5	4	7	5	6	
	<u>3/04+</u>	<u>1/04</u>	<u>12/14/03</u>	<u>12/13/03</u>		
	49	51	52	47		
	48	42	38	46		
	4	7	11	7		

+ Results shown reflect responses among registered voters.

6. Now I'm going to read you the names of several public figures and organizations, and I'd like you to rate your feelings toward each one as either very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so.

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
George W. Bush							[153]
September 2004+.....	36	13	6	12	33	-	
August 2004+.....	33	16	8	12	31	-	
July 2004+.....	29	19	8	13	30	1	
June 2004+.....	33	15	8	14	30	-	
May 2004+.....	30	19	8	13	30	-	
March 2004+.....	35	17	6	13	29	-	
January 2004.....	38	17	8	13	24	-	
December 13, 2003.....	35	19	8	15	23	-	
September 2003.....	35	17	9	15	23	1	
July 2003.....	38	21	9	14	17	-	
January 2003.....	36	20	12	16	16	-	
December 2002.....	38	24	14	12	12	-	
October 2002+.....	37	24	11	12	15	1	
April 2002.....	47	25	13	8	7	-	
July 2000+.....	24	28	14	14	18	2	
<i>High</i>							
December 2001.....	54	26	9	6	5	-	
<i>Low</i>							
March 2000+.....	19	26	21	15	17	2	
John Kerry							[154]
September 2004+.....	18	25	14	14	28	1	
August 2004+.....	21	23	14	13	27	2	
July 2004+.....	17	25	21	16	19	2	
June 2004+.....	13	27	21	14	21	4	
May 2004+.....	12	26	19	16	22	5	
March 2004+.....	15	28	20	12	18	6	
January 2004.....	5	17	25	16	10	29	
December 13, 2003.....	3	18	20	13	11	36	
December 2002.....	5	14	25	8	5	43	

+ Results shown reflect responses among registered voters.

Q.6 (cont'd)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
Dick Cheney							[155]
September 2004+.....	21	20	13	12	31	3	
August 2004+.....	18	20	16	12	30	4	
July 2004+.....	16	20	19	14	28	3	
June 2004+.....	17	22	17	13	27	4	
May 2004+.....	18	21	16	13	29	3	
March 2004+.....	18	21	17	14	23	6	
December 13, 2003.....	18	24	14	13	23	8	
May 2003+.....	24	23	18	10	16	8	
January 2003.....	20	27	23	12	13	5	
September 2002.....	23	27	21	12	12	5	
July 2002.....	24	28	19	10	13	6	
December 2001.....	36	27	23	3	6	5	
April 2001.....	31	21	22	10	9	7	
January 2001.....	23	26	26	9	7	9	
July 2000+.....	19	23	26	9	6	17	
<i>High</i>							
February 1991+.....	33	33	13	2	2	17	
<i>Low</i>							
July 2004+.....	16	20	19	14	28	3	
John Edwards							[160]
September 2004+.....	20	21	21	14	17	7	
August 2004+.....	19	22	25	15	13	6	
July 2004+.....	18	26	26	12	8	10	
June 2004+.....	10	22	29	11	4	24	
March 2004.....	12	24	27	14	6	17	
January 2004.....	4	12	24	8	6	45	
December 13, 2003.....	3	14	21	8	5	49	

+ Results shown reflect responses among registered voters.

Q.6 (cont'd)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
Ralph Nader							[156]
September 2004+.....	3	11	34	18	24	10	
June 2004+.....	4	16	28	19	22	11	
May 2004+.....	5	14	30	18	24	9	
March 2004+.....	3	15	29	20	23	10	
December 2000.....	8	23	30	15	13	11	
October 2000+.....	11	20	31	10	12	16	
September 2000+.....	12	20	27	14	13	14	
June 2000+.....	10	23	30	9	6	22	
April 2000+.....	9	19	31	12	8	21	
May 1996.....	14	23	28	9	6	20	
Bill Clinton							[158]
September 2004+.....	27	21	15	12	25	-	
July 2004+.....	22	20	15	14	28	1	
June 2004+.....	20	22	16	14	27	1	
January 2002.....	17	19	13	13	36	2	
June 2001.....	18	21	15	15	31	-	
April 2001.....	20	20	15	11	34	-	
March 2001.....	17	17	13	14	38	1	
January 2001.....	32	24	11	12	21	-	
December 2000.....	33	23	11	12	21	-	
<i>Likely voters</i> November 2000+.....	22	20	11	11	35	1	
<i>Likely voters</i> October 2000+.....	25	23	8	12	32	-	
September 2000+.....	25	25	10	13	27	-	
August 2000+.....	24	22	11	13	30	-	
July 2000+.....	22	27	11	12	28	-	
<i>High</i>							
January 1993.....	33	31	15	9	7	5	
<i>Low</i>							
March 2001.....	17	17	13	14	38	1	

+ Results shown reflect responses among registered voters.

Q.6 (cont'd)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
The Republican Party							[159]
September 2004+.....	21	22	16	18	22	1	
August 2004+.....	18	26	17	16	22	1	
July 2004+.....	18	25	20	18	18	1	
September 2003.....	17	26	17	19	18	3	
July 2003.....	18	30	16	16	16	3	
December 2002.....	21	26	22	15	14	2	
September 2002.....	15	30	26	13	13	3	
December 2001.....	21	36	18	13	9	3	
December 2000.....	18	26	23	14	18	1	
July 2000+.....	15	28	24	16	15	2	
June 1996+.....	11	25	25	21	16	2	
<i>High</i>							
December 2001.....	21	36	18	13	9	3	
<i>Low</i>							
March 1999.....	1	22	23	19	23	2	
The Democratic Party							[157]
September 2004+.....	16	26	20	18	19	1	
August 2004+.....	17	24	23	16	19	1	
July 2004+.....	16	25	24	19	14	2	
September 2003.....	11	29	22	19	16	3	
July 2003.....	11	25	25	20	16	3	
December 2002.....	13	27	27	16	15	2	
September 2002.....	12	26	30	17	12	3	
December 2001.....	18	30	26	14	9	3	
December 2000.....	23	23	18	16	18	2	
July 2000+.....	19	27	24	15	14	1	
June 1996+.....	17	29	23	15	15	1	
<i>High</i>							
January 2000.....	20	30	23	15	10	2	
<i>Low</i>							
December 1994.....	10	23	25	24	16	2	

+ Results shown reflect responses among registered voters.

7. What is your preference for the outcome of November's congressional elections— a Congress controlled by Republicans or a Congress controlled by Democrats?

	<u>9/04+</u>	<u>6/04+</u>	<u>5/04+</u>	<u>3/04+</u>	<u>1/04</u>	<u>12/13/03</u>	<u>10/02+</u>	<u>9/02</u>	
Republican-controlled Congress.....	42	42	41	42	42	42	43	42	[161]
Democrat-controlled Congress.....	46	44	44	45	43	42	42	42	
Not sure ²	12	14	15	13	15	16	15	16	
	<u>7/02</u>	<u>6/02</u>	<u>1/02</u>	<u>12/01</u>	<u>12/99</u>	<u>10/99</u>	<u>7/99</u>	<u>6/99</u>	
	43	42	44	42	40	39	39	42	
	41	41	40	40	44	41	43	41	
	16	17	16	18	16	20	18	17	
	<u>4/99</u>	<u>3/99</u>	<u>10/98+</u>	<u>9/98</u>	<u>7/98</u>	<u>6/98</u>	<u>4/98</u>	<u>2/98</u>	
	41	37	41	40	41	39	37	41	
	40	43	43	39	40	40	41	37	
	19	20	16	21	19	21	22	22	
	<u>1/98</u>	<u>12/97</u>	<u>9/97</u>	<u>7/97</u>	<u>4/97</u>	<u>1/96</u>	<u>12/95</u>	<u>10/94</u> ¹	
	40	41	41	45	44	41	42	44	
	42	37	39	39	38	38	41	38	
	18	22	20	16	18	21	17	18	

¹ In October 1994, the question referred to the 1994 congressional elections; the 1995 and 1996 survey dates referred to the 1996 congressional elections; the 1997 and 1998 dates refer to the 1998 congressional elections.

² The volunteered responses "both equal," "neither in control," or "doesn't matter," were reported separately; for purposes of comparative they are combined with "not sure."

+ Results shown reflect responses among registered voters.

- 8a. If the election for president were held today, and George W. Bush and Dick Cheney were the Republican candidates, John Kerry and John Edwards were the Democratic candidates, and Ralph Nader and Peter Camejo were running as independent candidates, for whom would you vote? (IF "NOT SURE," ASK:) Well, which way do you lean at this time?

	All Voters <u>9/04+</u>	Likely Voters <u>9/04+</u>		<u>8/04+</u>	<u>7/04+</u>	
George W. Bush and Dick Cheney.....	46	48		44	44	[162]
George W. Bush and Dick Cheney (lean).....	2	2		3	3	
John Kerry and John Edwards.....	42	44	CONTINUE	42	40	
John Kerry and John Edwards (lean).....	3	2		3	5	
Ralph Nader and Peter Camejo.....	1	1		2	2	
Ralph Nader and Peter Camejo (lean).....	1	-		1	-	
Depends (VOL).....	-	-		-	-	
None/other (VOL).....	1	1	Skip to Q.8c	1	1	
Not sure.....	4	2		4	5	

+ Results shown reflect responses among registered voters.

	<u>6/04+</u>	<u>5/04+</u>	<u>3/04+</u>
George W. Bush.....	45	46	46
John Kerry.....	44	42	43
Ralph Nader.....	4	5	5
Depends (VOL).....	1	1	1
None/other (VOL).....	1	1	2
Not sure.....	5	5	3

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO MAKE A CHOICE IN Q.8a.)

8b. Would you definitely vote for **(CANDIDATES CHOSEN IN Q.8a)**, probably vote for **(CANDIDATES CHOSEN IN Q.8a)** but are still thinking about it, or are you just leaning toward voting for **(CANDIDATES CHOSEN IN Q.8a)**?

	<i>Bush-Cheney Voters</i>			<i>Kerry-Edwards Voters</i>			
	<u>9/04+</u>	<u>8/04+</u>	<u>7/04+</u>	<u>9/04+</u>	<u>8/04+</u>	<u>7/04+</u>	
Definitely vote for ticket.....	83	81	75	79	76	72	[163]
Probably vote for ticket.....	9	10	16	11	13	14	
Just leaning toward voting for ticket.....	8	9	9	9	11	13	
Not sure.....	-	-	-	1	-	1	

+ Results shown reflect responses among registered voters.

	<i>Bush Voters</i>			<i>Kerry Voters</i>		
	<u>6/04+</u>	<u>5/04+</u>	<u>3/04+</u>	<u>6/04+</u>	<u>5/04+</u>	<u>3/04+</u>
Definitely vote for candidate.....	80	78	81	64	65	70
Probably vote for candidate.....	11	12	12	17	17	15
Just leaning toward voting for candidate.....	8	10	7	19	18	15
Not sure.....	1	-	-	-	-	-

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO DO NOT CHOOSE KERRY/EDWARDS IN Q.8a.)

8c. Even though you are not supporting John Kerry and John Edwards now, what are the chances that you might support them in this November's election--is there a fair chance that you might support them, a small chance, just a very slight chance, or no chance at all you might support them?

	<u>9/04+</u>	<u>8/04+</u>	<u>7/04+</u>	
Fair chance.....	9	10	12	[164]
A small chance.....	8	10	9	
Just a very slight chance.....	15	18	21	
No chance at all.....	66	61	56	
Don't know/refused.....	2	1	2	

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO DO NOT CHOOSE BUSH/CHENEY IN Q.8a.)

8d. Even though you are not supporting George W. Bush and Dick Cheney now, what are the chances that you might support them in this November's election--is there a fair chance that you might support them, a small chance, just a very slight chance, or no chance at all you might support them?

	<u>9/04+</u>	<u>8/04+</u>	<u>7/04+</u>	
Fair chance.....	5	6	8	[165]
A small chance.....	9	8	8	
Just a very slight chance.....	12	14	18	
No chance at all.....	73	71	65	
Don't know/refused.....	1	1	1	

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO CHOOSE KERRY/EDWARDS IN Q.8a.)

8e. Would you say that your vote is more FOR John Kerry or more AGAINST George W. Bush? +

More for John Kerry.....	36	[166]
More against George W. Bush.....	51	
Some of both (VOL).....	12	
Not sure.....	1	

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO CHOOSE BUSH/CHENEY IN Q.8a.)

8f. Would you say that your vote is more FOR George W. Bush or more AGAINST John Kerry? +

More for George W. Bush.....	77	[167]
More against John Kerry.....	14	
Some of both (VOL).....	7	
Not sure.....	2	

+ Results shown reflect responses among registered voters.

8g. And if the election for president were held today, and George W. Bush and Dick Cheney were the Republican candidates and John Kerry and John Edwards were the Democratic candidates, for whom would you vote? +

George W. Bush and Dick Cheney.....	49	[168]
John Kerry and John Edwards.....	46	
Depends (VOL).....	1	
Other (VOL).....	-	
None/will not vote (VOL).....	-	
Not sure.....	4	

+ Results shown reflect responses among registered voters.

	<u>6/04+</u>	<u>5/04+</u>	<u>3/04+</u>	<u>1/04</u>	<u>7/03</u>	<u>5/03</u>	<u>1/03</u>
George W. Bush.....	47	48	48	54	49	55	48
John Kerry.....	47	45	45	35	34	27	31
Depends (VOL).....	1	1	1	2	1	2	4
Other (VOL).....	-	-	-	-	-	-	-
None/will not vote (VOL).....	1	2	{2	{3	{6	{6	{3
Not sure.....	4	4	4	6	9	11	14

+ Results shown reflect responses among registered voters.

9a. Overall, do you think the country is better off or worse off than it was four years ago?

	<u>9/04+</u>	<u>12/00¹</u>	<u>12/95</u>	
Better off.....	35	72	35	[169]
Worse off.....	55	15	45	
No difference/about the same (VOL).....	6	9	14	
Not sure.....	4	4	6	

¹In December 2000, the question was phrased, "Would you say that the country is better off or worse off than it was eight years ago?"

+ Results shown reflect responses among registered voters.

- 9b. Have you seen, read, or heard anything in the past couple of weeks about George W. Bush or his campaign for president? **(IF "YES," ASK:)** Has what you have heard given you a more favorable or less favorable impression of George W. Bush? +

Yes—more favorable.....	26		[170]
Yes—less favorable.....	30	CONTINUE	
Yes—no difference (VOL).....	33		
No, have not seen/read/heard anything....	10	Skip to Q.9d	
Not sure.....	1		

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO SAY THEY HAVE HEARD SOMETHING IN Q.9b.)

- 9c. What have you seen, read, or heard about George W. Bush in the past couple of weeks? [171-177]

Please see verbatim responses

- 9d. Have you seen, read, or heard anything in the past couple of weeks about John Kerry or his campaign for president? **(IF "YES," ASK:)** Has what you have heard given you a more favorable or less favorable impression of John Kerry?

Yes—more favorable.....	23		[178]
Yes—less favorable.....	35	CONTINUE	
Yes—no difference (VOL).....	28		
No, have not seen/read/heard anything....	13	Skip to Q.9f	
Not sure.....	1		

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO SAY THEY HAVE HEARD SOMETHING IN Q.9d.)

- 9e. What have you seen, read, or heard about John Kerry in the past couple of weeks? [208-214]

Please see verbatim responses

- 9f. If President Bush does win reelection, would you like his second term to be a lot like his first term, would you want him to make minor adjustments and modifications, or would you want him to make major changes? +

Second term should be a lot like first term.....	9	[215]
Should make minor modifications/ adjustments in second term.....	31	
Should make major changes in second term.....	58	
Not sure.....	2	

+ Results shown reflect responses among registered voters.

10a. There are many important issues in this presidential campaign. When it comes to deciding for whom you will vote for president, which one of the following is the single most important issue in deciding for whom you will vote? (IF "ALL," ASK:) Well, if you had to choose the most important issue, which would you choose? +

(ASK ONLY OF RESPONDENTS WHO CHOOSE A MOST IMPORTANT ISSUE IN Q.10a.)

10b. And of these same issues, which would you say is the SECOND most important in deciding for whom you will vote for president? (IF "ALL," ASK:) Well, if you had to choose the second-most important issue, which would you choose? +

10c. And of these same issues, which one or two would you say are the LEAST important in deciding for whom you will vote for president? (IF "ALL," ASK:) Well, if you had to choose one or two least important issues, which would you choose? +

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

	Q.10a Top Importance		Q.10a/b COMBINED Top/Second Importance (>)	Q.10c Least Important Issues (>)	
The economy.....	28	CONTINUE	59	8	[216-218]
Terrorism.....	23		43	9	
The war in Iraq.....	20		43	15	
Health care.....	13		32	21	
Social issues and values.....	12		23	42	
None/other (VOL).....	2	Skip to Q.10d	-	9	
Not sure.....	2		-	5	

+ Results shown reflect responses among registered voters.

10d. I'm going to mention two sets of issues. Please tell me which set of issues is more important to you in deciding for whom you will vote in the presidential election?

Set A: Terrorism and social issues and values

Set B: The economy and health care +

Set A/terrorism and values more important.....	44	[219]
Set B/economy and health care more important....	44	
Both equally important (VOL).....	11	
Not sure.....	1	

+ Results shown reflect responses among registered voters.

11. Regardless of who you are voting for, when it comes to **(READ ITEM)** campaign, would you say that they have a message and you know what they would do if elected, or would you say that they do NOT have a message and you do NOT know what they would do if elected? + *

	Have A Message/Know What They Would Do If <u>Elected</u>	Do Not Have A Message/Do Not Know What They Would Do <u>If Elected</u>	Some Of Both (VOL)	Not Sure	
John Kerry's and John Edward's.....	36	54	6	4	[220]
George W. Bush's and Dick Cheney's.....	68	23	5	4	[221]

* Asked of one-half the respondents (FORM A).

+ Results shown reflect responses among registered voters.

12. How important will the upcoming presidential debates be in helping you decide whom to support for president--will they be extremely important, quite important, just somewhat important, or not at all important?

	9/04+	9/00+	
Extremely important.....	19	22	[222]
Quite important.....	12	14	
Just somewhat important.....	28	35	
Not at all important.....	41	28	
Not sure.....	-	1	

+ Results shown reflect responses among registered voters.

- 13a. Which ONE of the following goals do you think is most important for John Kerry to achieve in the upcoming presidential debates? **(IF "ALL," ASK:)** Well, if you had to choose, which one would you say is MOST important for John Kerry to achieve? + *

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

Showing that he has a clear and consistent plan on domestic issues such as the economy and health care.....	27	[223]
Showing that he has a clear and consistent plan on defense issues such as Iraq and terrorism.....	25	
Showing that he is a strong leader.....	20	
Showing that he has the same values as most Americans.....	12	
Showing that he has a personality and style that people can relate to.....	5	
None/other (VOL).....	8	
Not sure.....	3	

* Asked of one-half the respondents (FORM A)

+ Results shown reflect responses among registered voters

- 13b. Which ONE of the following goals do you think is most important for George W. Bush to achieve in the upcoming presidential debates? (IF "ALL," ASK:) Well, if you had to choose, which one would you say is MOST important for George W. Bush to achieve? + **

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

Showing that he is willing to adjust his policies when they are not working.....	37	[224]
Showing that he has a clear and consistent plan on domestic issues such as the economy and health care.....	20	
Showing that he has a clear and consistent plan on defense issues such as Iraq and terrorism.....	18	
Showing that he has the same values as most Americans.....	9	
Showing that he is intelligent and thoughtful about issues.....	9	
None/other (VOL).....	4	
Not sure.....	3	

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters

14. Now I'd like you to compare George W. Bush and John Kerry on a few issues. For each one, please tell me whether you think that George W. Bush or John Kerry would be better on that issue. If you think that both would be equally good or that neither would be good on a particular issue, just say so.

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY GEORGE W. BUSH BETTER

	George W. Bush Better	John Kerry Better	Both Would Be Equally Good	Neither Would Be Good	Depends (VOL)	Not Sure	
Terrorism and homeland security							[229/240]
September 2004+.....	54	28	8	5	1	4	
The war in Iraq							[227/238]
September 2004+.....	49	35	5	7	-	4	
May 2004.....	46	38	4	6	1	5	
Issues related to moral values							[228/239]
September 2004+.....	47	31	13	5	1	3	
May 2004.....	45	25	16	5	-	9	
Taxes							[241]
September 2004+ **.....	45	37	7	6	1	4	
May 2004.....	40	35	10	6	1	8	
Appointments to the Supreme Court							[242]
September 2004+ **.....	42	37	9	4	-	8	
Same-sex marriage							[231]
September 2004+ *.....	39	34	7	9	2	9	
May 2004.....	39	29	8	10	1	13	

* Asked of one-half the respondents (FORM A).

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

Q.14 (cont'd)

	George W. Bush Better	John Kerry Better	Both Would Be Equally Good	Neither Would Be Good	Depends (VOL)	Not Sure	
The gun issue							[235]
September 2004+ *.....	39	34	7	7	-	13	
Gun control							[244]
September 2004+ ** ¹	36	40	8	8	-	8	
Education							[233]
September 2004+ *.....	35	42	10	5	1	7	
May 2004.....	29	31	23	5	1	11	
Social Security							[234]
September 2004+ *.....	32	44	8	8	-	8	
Jobs and unemployment							[225/236]
September 2004+.....	32	48	10	5	-	5	
May 2004.....	28	48	12	5	-	7	
Health care							[226/237]
September 2004+.....	29	48	9	7	1	6	
May 2004.....	27	41	15	7	-	10	
The federal budget deficit							[230]
September 2004+ *.....	28	45	8	11	-	8	
May 2004.....	27	39	13	10	1	10	
Energy and gas prices							[232]
September 2004+ *.....	26	39	11	14	1	9	
The environment							[243]
September 2004+ **.....	25	50	9	8	-	8	
May 2004.....	19	47	16	6	-	12	
Stem cell research							[245]
September 2004+ **.....	24	47	6	8	1	14	

* Asked of one-half the respondents (FORM A).

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

¹ Gun item split-sampled for language testing purposes.

15a. How much confidence would you have in John Kerry as commander-in-chief--a great deal, quite a bit, just some, or very little?

	9/04+ *	8/04+	5/04+	
A great deal of confidence.....	23	16	16	[246]
Quite a bit of confidence.....	18	19	18	
Just some confidence.....	19	25	30	
Very little confidence.....	31	29	31	
No confidence at all (VOL).....	7	9	NA	
Not sure.....	2	2	5	

* Asked of one-half the respondents (FORM A).

+ Results shown reflect responses among registered voters.

- 15b. How much confidence do you have in George W. Bush as commander-in-chief--a great deal, quite a bit, just some, or very little?

	9/04+ *	5/04+	4/99 ¹	
A great deal of confidence.....	31	30	19	[247]
Quite a bit of confidence.....	17	17	24	
Just some confidence.....	16	17	29	
Very little confidence.....	24	35	16	
No confidence at all (VOL).....	11	NA	NA	
Not sure.....	1	1	12	

* Asked of one-half the respondents (FORM A).

¹ In April 1999, the question was phrased, "How much confidence would you have in George Bush as commander in chief during this period of military action. . ."

+ Results shown reflect responses among registered voters.

- 16a. How much confidence would you have in John Kerry in protecting the United States and responding to threats from terrorism--a great deal, quite a bit, just some, or very little? + **

A great deal of confidence.....	22	[248]
Quite a bit of confidence.....	19	
Just some confidence.....	22	
Very little confidence.....	28	
No confidence at all (VOL).....	7	
Not sure.....	2	

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

- 16b. How much confidence do you have in George W. Bush in protecting the United States and responding to threats from terrorism--a great deal, quite a bit, just some, or very little? + **

A great deal of confidence.....	42	[249]
Quite a bit of confidence.....	22	
Just some confidence.....	16	
Very little confidence.....	14	
No confidence at all (VOL).....	6	
Not sure.....	-	

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

17. How important will the presidential candidates' military records during the Vietnam War be to you as you decide whom to vote for--very important, just somewhat important, not really important, or not at all important?

	9/04+	3/04	
Very important.....	12	13	[250]
Just somewhat important.....	17	24	
Not really important.....	22	26	
Not at all important.....	48	36	
Not sure.....	1	1	

+ Results shown reflect responses among registered voters.

- 18a. How important to you is George W. Bush's military record during the Vietnam War in evaluating how he is doing as commander-in-chief--very important, just somewhat important, not really important, or not at all important? + **

Very important.....	11	[251]
Just somewhat important.....	19	
Not really important.....	20	
Not at all important.....	48	
Not sure.....	2	

** Asked of one-half the respondents (FORM B).
+ Results shown reflect responses among registered voters.

- 18b. How important to you is John Kerry's military record during the Vietnam War in evaluating how he would do as commander-in-chief--very important, just somewhat important, not really important, or not at all important? + **

Very important.....	15	[252]
Just somewhat important.....	26	
Not really important.....	17	
Not at all important.....	41	
Not sure.....	1	

** Asked of one-half the respondents (FORM B).
+ Results shown reflect responses among registered voters.

- 19a. Which ONE of the following allegations, if any, concerns you the most about George W. Bush's activities during the Vietnam War? (IF "ALL," ASK:) Well, if you had to choose just one, which concerns you the most? + **

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE OF ALL VOTERS

	All Voters	Bush's Service Very/Fairly Important (Q.18a)	
That not all of his military records have been released.....	20	27	[253]
That he used his family's connections to get into the Texas National Guard.....	16	21	
That he never completed his National Guard service requirement.....	13	22	
That he transferred to the Alabama National Guard but failed to report for duty.....	8	12	
None (VOL).....	39	14	
Not sure.....	4	4	

** Asked of one-half the respondents (FORM B).
+ Results shown reflect responses among registered voters.

- 19b. Which ONE of the following allegations, if any, concerns you the most about John Kerry's activities during the Vietnam War? (IF "ALL," ASK:) Well, if you had to choose just one, which concerns you the most? + **

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE OF ALL VOTERS

	All Voters	Kerry's Service Very/Fairly Important (Q.18b)	
That after leaving military service he was a leading anti-war spokesperson.....	23	21	[254]
That he is now talking about his service in Vietnam as a major part of his campaign for president.....	22	17	
That he may not have deserved some of the medals that were awarded to him.....	7	10	
That not all of his military records have been released.....	6	8	
None (VOL).....	40	42	
Not sure.....	2	2	

** Asked of one-half the respondents (FORM B)

+ Results shown reflect responses among registered voters.

20. Now I'd like you to compare George W. Bush and John Kerry on a few qualities that people might look for in a president. For each one, please tell me whether you think that George W. Bush would be better or John Kerry would be better on that item. If you think that both would be equally good or that neither would be good on a particular item, just say so. Who do you think would be better when it comes to (READ ITEM)—George W. Bush or John Kerry, or do you think that both would be equally good or neither would be good?

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY GEORGE W. BUSH BETTER

	George W. Bush Better	John Kerry Better	Both Would Be Equally Good	Neither Would Be Good	Depends (VOL)	Not Sure	
Being consistent and standing up for his beliefs							[263]
September 2004+ *.....	55	27	12	5	-	1	
May 2004+.....	54	21	17	5	-	3	
Keeping the country safe from terrorism							[259/269]
September 2004+.....	49	26	16	6	-	3	
May 2004+ ¹	44	26	16	8	1	5	
Being knowledgeable and experienced enough to handle the presidency							[260]
September 2004+ *.....	47	32	15	3	1	2	
May 2004+.....	44	31	18	3	1	3	
Having the strong leadership qualities needed to be president							[255/265]
September 2004+.....	46	34	14	4	-	2	
May 2004+.....	43	32	18	3	1	3	

¹In May 2004, the item was phrased, "Keeping the country safe."

+ Results shown reflect responses among registered voters.

Q.20 (cont'd)	George W. Bush <u>Better</u>	John Kerry <u>Better</u>	Both Would Be Equally <u>Good</u>	Neither Would Be <u>Good</u>	Depends (VOL)	Not Sure	
Being easygoing and likable							[257/267]
September 2004+.....	45	28	18	7	-	2	
May 2004+.....	44	29	16	6	-	5	
Trusting him to do the right thing when making a difficult decision							[256/266]
September 2004+.....	45	39	8	5	-	3	
May 2004+.....	41	37	13	5	-	4	
Being effective and getting things done							[270]
September 2004+ **.....	44	30	15	4	2	5	
May 2004+.....	40	27	17	7	2	7	
Being a world leader in dealing with other countries							[271]
September 2004+ **.....	44	41	8	4	-	3	
May 2004+.....	42	35	8	6	1	8	
Having high personal standards that set the proper moral tone for the country							[262]
September 2004+ *.....	42	32	18	6	-	2	
May 2004+.....	44	29	19	4	1	3	
Being honest and straightforward							[272]
September 2004+ **.....	39	36	8	14	-	3	
May 2004+.....	36	33	12	13	1	5	
Being able to unite the country							[258/268]
September 2004+.....	38	35	11	12	-	4	
May 2004+.....	36	32	11	14	1	6	
Being compassionate enough to understand average people							[261]
September 2004+ *.....	35	43	11	9	-	2	
May 2004+.....	33	39	16	8	-	4	
Having the intelligence to deal with complex issues							[264]
September 2004+ *.....	33	42	19	4	-	2	
May 2004+.....	30	39	22	4	-	5	
Willing to work with people whose viewpoints are different from his own							[273]
September 2004+ **.....	31	47	10	6	1	5	
May 2004+.....	26	44	16	7	-	7	
Being smart and intelligent							[274]
September 2004+ **.....	28	39	24	5	1	3	
May 2004+.....	25	39	29	4	-	3	

* Asked of one-half the respondents (FORM A).

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

Turning to some other topics . . .

21. Over the past twelve months, do you think that the nation's economy has gotten better, gotten worse, or stayed about the same?

	<u>9/04+</u>	<u>8/04+</u>	<u>7/04+</u>	<u>6/04+</u>	<u>5/04+</u>	<u>3/04+</u>	<u>1/04</u>	
Economy has gotten better.....	29	29	37	39	35	35	43	[275]
Economy has gotten worse.....	36	33	31	28	33	34	23	
Economy has stayed about the same....	34	37	30	31	31	29	34	
Not sure.....	1	1	2	2	1	1	1	
	<u>12/13/03</u>	<u>11/03</u>	<u>9/03</u>	<u>7/03</u>	<u>5/03+</u>	<u>12/01</u>		
	45	38	27	23	18	6		
	27	29	41	42	44	65		
	27	31	30	34	36	28		
	1	1	2	1	1	1		
	<u>4/01¹</u>	<u>3/01</u>	<u>3/92</u>	<u>1/92</u>	<u>12/91</u>	<u>10/91</u>		
	7	17	6	2	3	6		
	57	44	73	78	74	67		
	35	38	20	19	22	26		
	1	1	1	1	1	1		
	<u>9/91</u>	<u>7/91</u>	<u>6/91</u>	<u>5/91</u>	<u>12/90</u>	<u>10/90</u>	<u>9/90</u>	
	8	9	11	8	3	3	6	
	57	64	54	64	73	72	57	
	33	26	35	27	23	24	35	
	2	1	-	1	1	1	2	
	<u>7/90</u>	<u>5/90</u>	<u>4/90</u>	<u>3/90</u>	<u>1/90</u>	<u>11/89</u>	<u>9/89</u>	
	11	11	12	12	12	15	18	
	37	36	30	30	29	34	23	
	51	52	56	56	57	49	57	
	1	1	2	2	2	2	2	

¹ Prior to April 2001, the question was phrased, "Over the past year..."

+ Results shown reflect responses among registered voters.

22. During the next twelve months, do you think that the nation's economy will get better, get worse, or stay about the same?

	<u>9/04+</u>	<u>5/04+</u>	<u>3/04+</u>	<u>1/04</u>	<u>12/13/03</u>	<u>11/03</u>	<u>9/03</u>	<u>7/03</u>	<u>5/03+</u>	[276]
Economy will get better.....	43	42	44	50	53	49	44	45	49	
Economy will get worse.....	13	16	18	10	10	15	19	16	17	
Economy will stay about the same.....	33	34	35	37	33	33	33	34	31	
Not sure.....	11	8	3	3	3	3	4	4	3	
		<u>7/03</u>	<u>5/03+</u>	<u>1/03</u>	<u>12/02</u>	<u>10/02+</u>	<u>9/02</u>	<u>7/02</u>		
		45	49	35	40	41	39	41		
		16	17	25	20	20	18	20		
		34	31	37	35	34	39	37		
		4	3	3	5	5	4	2		
		<u>4/02</u>	<u>12/01</u>	<u>4/01</u> ¹	<u>3/01</u>	<u>10/98+</u>	<u>9/98</u>	<u>4/97</u>		
		50	50	36	28	17	19	19		
		13	15	25	29	24	22	22		
		32	32	34	37	54	53	57		
		5	3	5	6	5	6	2		
		<u>1/96</u>	<u>7/95</u>	<u>4/95</u>	<u>12/94</u>	<u>10/94</u>	<u>9/94</u>	<u>6/94</u>		
		21	20	24	31	31	28	28		
		21	21	23	17	24	24	17		
		52	54	50	46	40	44	52		
		6	5	3	6	5	4	3		
		<u>5/94</u>	<u>3/94</u>	<u>1/94</u>	<u>12/93</u>	<u>10/93</u>	<u>9/93</u>	<u>7/93</u>		
		27	29	44	43	21	23	20		
		21	16	16	19	27	24	29		
		49	52	36	34	50	51	48		
		3	3	4	4	2	2	3		
		<u>6/93</u>	<u>4/93</u>	<u>3/93</u>	<u>1/93</u>	<u>12/92</u>	<u>5/92</u>	<u>9/91</u>		
		23	33	39	50	53	32	31		
		27	21	15	9	10	20	24		
		47	44	43	39	35	45	40		
		3	2	3	2	2	3	5		

¹ Prior to April 2001, the question was phrased, "During the next year..."

+ Results shown reflect responses among registered voters.

23a. Would you say that you and your family are better off or worse off than you were four years ago?

	<u>9/04+</u>	<u>5/04+</u>	<u>10/00+</u>	<u>9/00+</u>	<u>12/98¹</u>	<u>6/97</u>	<u>10/96</u>	
Better off.....	44	42	63	62	69	59	49	[277]
Worse off.....	35	33	11	12	18	22	22	
No difference/about the same (VOL).....	20	23	24	25	NA	NA	NA	
Not sure.....	1	2	2	1	13	19	29	
		8/2-						
	<u>9/96+</u>	<u>6/96+</u>	<u>7/96+</u>	<u>1/96</u>	<u>12/95</u>	<u>9/92</u>	<u>7/92</u>	
	52	48	46	49	47	37	34	
	22	23	20	25	26	40	42	
	26	{29	{34	{26	{27	{23	{24	
	<u>7/92</u>	<u>5/92</u>	<u>4/92</u>	<u>2/92</u>	<u>1/92</u>	<u>12/91</u>	<u>10/91</u>	
	34	38	35	36	39	42	40	
	42	39	43	41	40	39	37	
	{24	{23	{22	{23	{21	{19	{23	

¹ Prior to December 1998, the volunteered response "about the same" was recorded separately. For purposes of comparison it is shown combined with "not sure."

+ Results shown reflect responses among registered voters.

23b. Please tell me which of the following two approaches you think would do the most to improve the economy.

Approach A: Make permanent the tax cuts for all Americans as first enacted into law in 2002, provide an increased tax incentive to small businesses for investing in new equipment, and directly pay unemployed people money for job training and the cost of looking for a job.

Approach B: Roll back tax cuts for upper-income households making more than two hundred thousand dollars, eliminate tax breaks for companies creating jobs overseas, and expand assistance to unemployed people while supporting regional and local job-retraining programs. +

Approach A.....	41	[278]
Approach B.....	49	
Neither/both (VOL).....	5	
Not sure.....	5	

+ Results shown reflect responses among registered voters.

24. If there were another terrorist attack in the United States, do you think that **(READ ITEM)** would:

- A) React too aggressively without thinking of the long-term consequences,
- B) React too timidly without thinking of the long-term consequences,
- C) React in the proper way

	React Too Aggressively	React Too Timidly	React In The Proper Way	Neither (VOL)	Not Sure	
George W. Bush.....	40	5	51	1	3	[279]
John Kerry.....	5	36	48	2	9	[280]

25. Do you think that capturing or killing Osama bin Laden is necessary to successfully conclude the war on terrorism, or not?

	9/04+ *	9/03	12/02	9/02	6/02 ¹	4/02	1/02	
Capturing or killing bin Laden is necessary....	33	48	41	33	41	49	44	[308]
Capturing or killing bin Laden is NOT necessary.....	61	45	54	62	54	46	52	
Depends (VOL).....	3	NA	NA	NA	NA	NA	NA	
Not sure.....	3	8	5	5	5	5	4	

* Asked of one-half the respondents (FORM A).

¹ Prior to September 2002, the question was phrased, "...to successfully conclude the campaign in Afghanistan."

+ Results shown reflect responses among registered voters.

26. Do you think that the United States should or should not have taken military action to remove Saddam Hussein from power in Iraq?

	9/04+	6/04+	5/04+	3/04+	1/04	12/14/03	12/13/03	
Should have taken military action.....	55	56	60	63	66	69	66	[309]
Should not have taken military action.....	40	39	35	33	29	26	30	
Not sure.....	5	5	5	4	5	5	4	
	11/03	9/03	7/03	5/03	4/03	3/17/03 ¹		
	63	64	69	71	76	65		
	34	33	27	24	17	30		
	3	4	5	5	7	5		
	2/03 ²	1/03	12/02	10/02+	9/02	4/02 ³		
	60	56	59	60	58	57		
	27	36	30	31	30	28		
	13	8	11	9	12	8		

¹ On March 17, 2003, the question was phrased, "Do you think that the United States should or should not take..."

² Overnight poll conducted after Colin Powell's speech to the United Nations.

³ In April 2002, the question was phrased, "Do you think that the United States should or should not take military action against Iraq and Saddam Hussein?"

+ Results shown reflect responses among registered voters.

27. When it comes to the war in Iraq, do you think that removing Saddam Hussein from power was or was not worth the number of U.S. military casualties and the financial cost of the war?

	<u>9/04+</u>	<u>8/04+</u>	<u>7/04+</u>	<u>6/04+</u>	<u>5/04+</u>	
Worth it.....	40	43	43	40	42	[310]
Not worth it.....	52	49	47	51	47	
Depends.....	3	4	4	5	5	
Not sure.....	5	4	6	4	6	
	<u>3/04+</u>	<u>1/04</u>	<u>12/14/03</u>	<u>12/13/03</u>	<u>11/03</u>	
	50	52	53	45	45	
	44	40	37	42	46	
	2	2	5	6	3	
	4	5	5	6	5	

+ Results shown reflect responses among registered voters.

28. Which of the following two statements comes closer to your point of view?

Statement A: At a cost of more than a hundred and twenty billion dollars, the war in Iraq has been a poor use of money since it has taken funds away from programs here at home, such as education and health care.

Statement B: At a cost of more than a hundred and twenty billion dollars, the war in Iraq has been a good use of money since it has helped to reduce the threat of terrorism and has eliminated Saddam Hussein from power. +

Statement A /Iraq war has been a poor use of money....	52	[311]
Statement B /Iraq war has been a good use of money....	40	
Some of both (VOL).....	5	
Not sure.....	3	

+ Results shown reflect responses among registered voters.

29. And do you feel more confident or less confident that the war in Iraq will come to a successful conclusion? +

More confident.....	37	[312]
Less confident.....	53	
Depends/some of both (VOL).....	5	
Not sure.....	5	

+ Results shown reflect responses among registered voters.

30. In the end, do you think that the war in Iraq will be a victory for the United States? +

Yes, will be a victory.....	41	[313]
No, will not be a victory.....	47	
Depends/some of both (VOL).....	6	
Not sure.....	6	

+ Results shown reflect responses among registered voters.

31. As you may know, the federal ban on assault weapons has expired, and certain types of guns that were banned in 1994 can now be legally sold again. Overall, are you satisfied that this law has expired, dissatisfied that it has expired, or does it not make a difference to you either way? +

Satisfied that ban has expired.....	12	[314]
Dissatisfied that ban has expired.....	61	
No difference either way.....	25	
Not sure.....	2	

+ Results shown reflect responses among registered voters.

Getting near the end of the survey . . .

- 32a. As you may know, on her first show of the season Oprah Winfrey gave a new car to each member of her studio audience. Before I mentioned it just now, had you heard about this? +

Yes, had heard.....	81	CONTINUE	[315]
No, had not heard.....	19	Skip to	
Not sure	-	Factuals	

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO SAY THEY HAD HEARD ABOUT OPRAH'S CAR GIVEAWAY IN Q.32a.)

- 32b. Do you happen to know what kind of car she gave away? +

	<u>All Voters</u>	<u>Heard About Car Giveaway (Q.32a)</u>	
Yes, GM or General Motors.....	5	7	[316]
Yes, Pontiac or Pontiac G-6.....	40	49	
Yes, some other kind of car.....	5	6	
No, do not know.....	28	34	
Not sure.....	3	4	
Had Not Heard (Q.32a).....	19	NA	

+ Results shown reflect responses among registered voters.

FACTUALS: Now I am going to ask you a few questions for statistical purposes only.

- F1. Are you currently employed? **(IF CURRENTLY EMPLOYED:)** What type of work do you do?

(IF NOT CURRENTLY EMPLOYED:) Are you a student, a homemaker, retired, or unemployed and looking for work? +

<u>Currently Employed</u>		
Professional/ manager.....	23	[317-324]
White-collar worker.....	22	
Blue-collar worker.....	14	
Farmer, rancher.....	1	
<u>Not Currently Employed</u>		
Student.....	1	
Homemaker.....	8	
Retired.....	24	
Unemployed, looking for work.....	4	
Other.....	-	
Not sure.....	3	

+ Results shown reflect responses among registered voters.

F2. What is the last grade that you completed in school? +

Grade school.....	1	[325-326]
Some high school.....	4	
High school graduate.....	24	
Some college, no degree.....	17	
Vocational training/2-year college.....	12	
4-year college/bachelor's degree.....	24	
Some postgraduate work, no degree.....	3	
2 or 3 years' postgraduate work/master's degree.....	10	
Doctoral/law degree.....	3	
Not sure/refused.....	2	

+ Results shown reflect responses among registered voters.

F3. Generally speaking, do you think of yourself as a Democrat, a Republican, an independent, or something else? (IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? (IF NOT SURE, CODE AS "NOT VERY STRONG DEMOCRAT/REPUBLICAN.") (IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent? +

Strong Democrat.....	21	[327]
Not very strong Democrat.....	7	
Independent/lean Democrat.....	12	
Strictly independent.....	14	
Independent/lean Republican.....	10	
Not very strong Republican.....	7	
Strong Republican.....	22	
Other.....	4	
Not sure/nothing.....	3	

+ Results shown reflect responses among registered voters.

F4. Thinking about your general approach to issues, do you consider yourself to be liberal, moderate, or conservative?

Liberal.....	23	[328]
Moderate.....	36	
Conservative.....	36	
Not sure.....	5	

+ Results shown reflect responses among registered voters.

F5. Are you currently single and never married, single and living with a partner, married, separated, widowed, or divorced? +

Single.....	16	[329]
Single, living with partner.....	6	
Married.....	59	
Separated.....	1	
Widowed.....	8	
Divorced.....	8	
Other (VOL).....	-	
Not sure/refused.....	2	

+ Results shown reflect responses among registered voters.

F6a. What is your religion? +

Protestant.....	44	CONTINUE	[330]
Catholic.....	24		
Jewish.....	3	Skip to Q.F7	
Muslim.....	-		
Other.....	14	CONTINUE	
None.....	10		
Not sure/refused.....	5		

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO SAY THEY ARE PROTESTANT, OTHER, NONE, OR NOT SURE IN Q.F6a.)

F6b. Would you describe yourself as either a fundamentalist or an evangelical Christian, or would you not describe yourself that way? +

Fundamentalist/evangelical.....	21	[331]
Neither fundamentalist nor evangelical.....	44	
Not sure.....	8	
Catholic/Jewish/Muslim (Q.F6a).....	27	

+ Results shown reflect responses among registered voters.

F7. How often do you attend services at a church, synagogue, or other place of worship? +

Never.....	17	[332]
Once a year.....	6	
A few times a year.....	16	
Once a month.....	8	
About twice a month.....	10	
Once a week or more often.....	38	
Not sure.....	5	

+ Results shown reflect responses among registered voters.

F8. Are you a member of a labor union? (IF "NO," ASK:) Is anyone else in this household a member of a labor union? +

Labor union member.....	13	[333]
Labor union household.....	5	
Non-union household.....	79	
Not sure.....	3	

+ Results shown reflect responses among registered voters.

F9. Do you, or does anyone in your household, own a gun of any kind? +

Yes, gun in household.....	44	[334]
No, no gun in household.....	53	
Not sure.....	3	

+ Results shown reflect responses among registered voters.

F10. Please tell me whether any of the following statements applies to you. +

You or an immediate family member are currently serving in the U.S. military.....	11	[335]
You are a military veteran.....	16	>
Someone in your immediate family is a military veteran.....	39	
Neither you nor an immediate family member is a current or former member of the military.....	36	
Not sure.....	3	

+ Results shown reflect responses among registered voters.

F11a. Are you from a Hispanic or Spanish-speaking background? +

Yes, Hispanic.....	6	[336]
No, not Hispanic.....	92	
Not sure/refused.....	2	

+ Results shown reflect responses among registered voters.

F11b. What is your race--white, black, Asian, or something else? +

White.....	79	[337]
Black.....	10	
Asian.....	1	
Other.....	2	
Hispanic (VOL).....	5	
Not sure/refused.....	3	

+ Results shown reflect responses among registered voters.

F12. If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than ten thousand dollars, between ten thousand dollars and twenty thousand dollars, between twenty thousand dollars and thirty thousand dollars, between thirty thousand dollars and forty thousand dollars, between forty thousand dollars and fifty thousand dollars, between fifty thousand dollars and seventy-five thousand dollars, between seventy-five thousand dollars and one hundred thousand dollars, or would the total be more than that? +

Less than \$10,000.....	3	[338]
Between \$10,000 and \$20,000.....	7	
Between \$20,000 and \$30,000.....	9	
Between \$30,000 and \$40,000.....	10	
Between \$40,000 and \$50,000.....	9	
Between \$50,000 and \$75,000.....	17	
Between \$75,000 and \$100,000.....	12	
More than \$100,000.....	17	
Not sure/refused.....	16	

+ Results shown reflect responses among registered voters.